

# EHMA 2020

ANNUAL CONFERENCE

9-11 JUNE 2020  
ROTTERDAM,  
THE NETHERLANDS



## CALL FOR ABSTRACTS – GUIDELINES

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## GENERAL ABSTRACT SUBMISSION GUIDELINES

- ◆ All submissions must be made online on the [abstract submission platform](#). Abstracts submitted in any other way will not be accepted.
- ◆ All documents must be submitted and presented in English (UK English spelling). It is the author's responsibility to submit a correct abstract (grammatically and scientifically).
- ◆ Any changes in the presenter(s) or contact details must be communicated as soon as possible to EHMA by email to [adrianna.trojak@ehma.org](mailto:adrianna.trojak@ehma.org)
- ◆ Authors can edit their Abstracts until 16 February 2020 at midnight CET. No further changes will be accepted after that date.
- ◆ Abstracts may be submitted for oral and poster presentations. Authors may indicate a preference, but the final decisions will be made by the Abstract Review Committee. The final decision will be specified in the confirmation emails.
- ◆ EHMA invites authors to submit abstracts on the overall Conference theme and within one or many sub-themes. With the aim of being innovative and improving the conference experience for both delegates and presenters, candidates are asked to process their submissions according to those requirements.

<b>Size</b>	Abstract (Context: max 100 words; Methods: max 150 words; Results: max 150 words; Discussion: max 150 words).
<b>Format of the presentation</b>	<p><b>Oral presentation:</b> presenters will have maximum 10 minutes for their presentations. A panel discussion or Q&amp;A will be organised at the end of the session. Presentations are allowed in any format (PowerPoint, Prezi, Evernote, etc) and should be sent to the EHMA Conference organisers before the event.</p> <p><b>Poster:</b> EHMA's goal is to be as green and sustainable as possible. Therefore, we would love to shift to an electronic format for posters. However, as we do not yet know your preferences, we will delay the decision on the poster format until after closing the call for abstracts. This way, we will be able to assess your replies and come back with the best option. We will get back to you with more information and guidelines on the poster size and format once the results are in.</p>
<b>Presenting author</b>	Only the main author(s) or a co-author may present papers. Presenting author should be clearly marked on the online submission. Two presenters may be allowed to present the same paper only upon approval of the session's chair. For the PhD Students Session, only PhD students can present their abstracts, not supervisors.
<b>Grading</b>	<p>All abstracts will be graded following the criteria below:</p> <ol style="list-style-type: none"> <li><b>1. State of Completion:</b> The abstract must show substantial results indicating that the work has been or is nearly completed.</li> <li><b>2. Novelty:</b> The abstract must show innovative information, cutting-edge results, or present a new topic or application in the field of interest; it should be attractive and provocative for a discussion with the audience.</li> <li><b>3. Advancement of field:</b> The abstract should present a significant contribution to the field, and the authors must specify how the paper will contribute to the development of global knowledge.</li> <li><b>4. Quality:</b> The quality of an abstract will be considered indicative of the quality of the final presentation by the reviewers. Authors should prepare their abstracts with care, assuring that the reader will understand the background of the issue(s) and the objectives of the presentation.</li> <li><b>5. Relevance:</b> Material presented in abstracts must be concise and coherent, with the focus of the abstract and its relevance to an international audience stated clearly.</li> </ol>

## CONFERENCE THEME AND SUB-THEMES

- ◆ Conference main theme is “Health management: realigning systems, contexts and players”
- ◆ EHMA invites authors to select a sub-themes within the overall conference theme. In the submission system, please indicate which of the following sub-themes reflects the essence of your abstract.

### 1. Systems & organisational governance

Systems and organisational governance is needed for the protection and promotion of good health. It involves researching and setting up strategic objectives, making policies, and developing laws and regulations, while securing and deploying the necessary resources, skills and competencies to accomplish strategic goals. It is therefore fundamental to examine how to develop a future-proof, innovation-ready health system governance, able to meet today’s needs and provide the right solutions to tomorrow’s challenges in order to deliver better and more organised care for citizens.

#### Focus area(s): Measuring performance in citizens’ centric health systems – How to make it happen?

For the systems and organisational governance stream, the EHMA 2020 conference will focus on bridging two key topics of discussion in today’s health systems debate: performance measurement and citizens’ and patients’ centricity. How can we ensure that performance is assessed in the most efficient way while re-organising systems to ensure effective citizens’ participation and involvement? How can we better inform and support health systems reform going in this direction? How can health managers lead the change and ensure the best performance possible for our health systems and services?

**Other areas and key words:** governance codes and best practices; health systems research; health systems performance assessment; citizens involvement; health literacy; health networks; leadership; change management

### 2. Sustainability

In order to remain accessible for futures to come, health care needs to be sustainable and to be able to adapt to the changing environment. The three pillars, being them “social”, “environmental” and “economic”, define the sustainability pathway of our health care systems. To achieve the sustainability objective, all stakeholders involved in health management need to look at the evaluation and reform of systems and the implementation of best practices in line with budgetary planning.

#### Focus area(s): The SDGs as drivers for sustainable health management

When looking at sustainability of health systems, every involved stakeholder, including health managers, cannot avoid taking into consideration the UN framework of Sustainable Development Goals (SDGs). The framework, in its 17 key components, can be used as point of reference to drive sustainability-oriented innovation. Sustainable innovation touches upon a wide-range of fundamental aspects, including the centrality of environmental-focused actions; responsible use of energy; education and literacy; work conditions and economic growth; sustainable infrastructures; communities and cities; and the importance of partnership to achieve common goals. How can health managers use the SDGs framework to better organise and govern health systems sustainability?

**Other areas and key words:** environmental sustainability; waste management in hospitals; environmental impact of medicines (in particular antibiotics)

### 3. Digital Transformation

In recent years healthcare has seen significant transformation influenced by digital innovation. The adoption of new technologies can surely play a role in delivering secure and high-quality patient care while enhancing the efficiency of health care systems. At the same time, together with great opportunities, digitalisation also brings important challenges, in particular linked to how it can be actually implemented in the most inclusive, co-designed, efficient and effective way. How can health management facilitate sustainable digital transformation to happen and to positively impact the healthcare ecosystem?

#### Focus area(s): Data as a key tool for health managers

Digitalisation can undoubtedly reform our health systems and services, and data can play a crucial role in this transformation. However, the centrality of data comes with numerous challenges and crucial issues that must be taken into consideration by all stakeholders involved in the management of healthcare. This includes how to enable data access; how to use and share data; how to ensure security and privacy; and how to make sure that health care professionals and settings are data ready. What role can health management play in delivering a positive use of data? How can we deliver an inclusive and sustainable data-driven digital transformation?

**Other areas and key words:** mhealth & ehealth; digital literacy; data protection and confidentiality; big data; artificial intelligence; digital therapeutics; digital innovation; electronic health records and interoperability

### 4. Personalisation

With changes in health care and populations, the search continues for the best ways to improve patient health and wellbeing. One of the keys for health care providers is to change the way they engage with patients in order to shift towards consumer-centric health care. Personalised health care describes a model that tailors medical care to individuals and enables patients to pivot health care to meet their specific needs, often helping to diagnose and treat conditions they could not before. As a result, patients are increasingly in charge of their decisions as they become aware of the better outcomes that follow. However, this requires health care systems to shift from a focus on broad populations to a focus on co-creation of care and individualised consumers with their own needs, preferences, behaviours and attitudes while, at the same time, guaranteeing high-quality care for all.

#### Focus area(s): Personalisation vs quality care for all

Personalised care can improve quality of care for individuals, providing tailored and more efficient and cost-effective solutions in response to diagnosis and individual conditions. However, as with all healthcare innovative approaches, implementation remains at the centre of the debate and research in this field. What strategies can be used by managers to link all the stakeholders involved in the personalisation of care? What is the managers' role in balancing personalisation and quality care for all? What practical approach can be used to develop co-creation of care frameworks?

**Other areas and key words:** health literacy; public participation and patient and user involvement; personalised medicine and care; hospital–patient relations; self-care; genomics

## 5. Integration

It is important that health and social care services are integrated around the needs of an individual, their careers and family members, with service providers delivering care effectively and services underpinned by flexible and sustainable mechanisms. Hence, there is a need for a holistic approach to health care through integrated services based on aligned workforces, structures, processes and budgets, focusing on anticipatory and preventative care to improve health and wellbeing.

Focus area(s): Breaking the silos - Interdisciplinary work to implement integrated care

Pros and cons of implementing integrated care have been extensively debated at a European and an international level. However, the question of implementing integration in different settings is still at the centre of the discussion. In a condition of health systems with limited resources and taking into consideration the digital transformation of care, what role can managers play as leaders for the integration of care? In particular, how can they drive interdisciplinary work and workforce-based strategies to deliver patient-centric integrated care?

**Other areas and key words:** primary care; partnerships; the role of workforce in the integration of care; integrated care best practices and models; digitalisation for integrated care; occupational health

## 6. Value-based healthcare

In recent years value-based care has been seen to provide an effective vehicle to improve health service efficiency with an outcome-based focus. It is a delivery model in which providers are paid based on patient health outcomes. Providers are rewarded when their patients' health is improved; the effects and incidence of chronic disease decreased; and patients are able to live healthier lives. Such an approach has been creating incentives for health care providers to offer the best care at the lowest cost, resulting in savings in healthcare costs; patients receiving more value for money; and in an increased patients' quality of care and satisfaction. However, much more remains to be done in terms of large-scale implementation of value-based healthcare and managers can play a key-role in making it happen.

Focus area(s): From theory to practice – delivering the value-based transformation

Value-based healthcare is surely one of the hottest topics in the healthcare debate nowadays. However, to deliver a true value-based transformation of our health systems, implementation strategies and a common and shared definition of 'value' remain to be explored and discussed. Managers can play a key-role in transforming a theoretical debate in actual change for healthcare. How can they drive this transformation towards the best outcome for patients? How can we bridge value-based healthcare and personalised health care?

**Other areas and key words:** procurement; public-private partnerships (PPP); outcomes-based models; leadership in value-based transformation; the role of health information for value-based change

## **The Karolinska Medical Management Centre & EHMA Research Award**

The Karolinska Medical Management Centre/EHMA Research Award is an annual award for the best contribution associated with a doctoral thesis related to health management. The best papers submitted under this category will have the opportunity to compete for a € 1.000 prize during a dedicated session at the EHMA 2020 Annual Conference.

Candidates should be young researchers in the final phase of PhD studies or have recently completed a PhD. Only the PhD students may present the abstract (supervisor are not allowed to present the papers on behalf on their students). Abstracts do not have to be linked to the Conference Theme but MUST be associated with a doctoral thesis in the field of health policy and management.

The presentation should include: a description of the PhD study as a whole and its background and methods, and a second part highlighting some initial findings.

More information on the Karolinska Medical Management Centre/EHMA Research Award can also be found on the EHMA conference website [www.ehmaconference.org](http://www.ehmaconference.org)

## **EHMA BEST POSTER AWARD**

All the posters accepted and presented at EHMA Annual Conference will be evaluated by a jury panel. The jury will evaluate not just the scientific basis of the research but also innovative and compelling ways of presenting it. Therefore, the EHMA Best Poster Award, EHMA Best European Poster Award and Best European Poster Award will be given to the posters which has the clearest and most innovative presentation, as well as a strong science background.

The presenting authors of the best posters will receive the EHMA Best Poster Award, EHMA Best European Poster Award and Best Non-European Poster Award during the Closing Ceremony.

## **PUBLICATION ON THE HSMR JOURNAL**

Papers presented at the EHMA 2020 Annual Conference are eligible for fast-track acceptance to a special issue of Health Services Management Research (HSMR) Journal. HSMR is a highly respected international peer-reviewed journal that publishes rigorous theoretical and empirical research on matters of interest to healthcare organisations and systems throughout the world.

The process for publication in the HSMR Journal is the following:

- ◆ If authors are interested in being published in the HSMR Journal, they must select the appropriate box in the submission form.
- ◆ The HSMR Journal Editor and Editorial Board will pre-select abstracts for consideration and further revision.
- ◆ The authors of pre-selected abstracts will then be contacted to submit their full articles to be considered for publication according to HSMR guidelines.

Please note that the selection for publication in the HSMR Journal is independent of the general abstract assessment; evaluation is performed by different Committees. Pre-selection for publication in the HSMR Journal does not necessarily guarantee publication. The HSMR Journal Editor and Editorial Board are the only ones entitled to decide whether a pre-selected article will be published in the HSMR Journal.

There is no obligation for your abstract to be considered for publication in the HSMR Journal. If you do not wish to be considered for publication, DO NOT tick the box when expressively asked by the Submission System.

## **REGISTRATION**

- ◆ Authors accepted for an oral or poster presentation must confirm their participation through the payment of the Conference fees by 16 April 2019. EHMA does not guarantee to presenters who make payments after 19 April 2020 that their abstract will be included in the Conference publications including the Conference Programme and the Abstract book.
- ◆ All presenters who attend the EHMA Conference are expected to register and pay all registration, travel and accommodation costs. Presenters must register via the online Registration System on the [www.ehmaconference.org](http://www.ehmaconference.org)