

OUR ANNUAL CONFERENCE
THROUGH THE LENS OF

Lisbon, Portugal

EHMA 2021

15-17 SEPTEMBER 2021



HEALTH MANAGEMENT: MANAGING THE PRESENT AND SHAPING THE FUTURE

Dear Author,

We are pleased to have you presenting your abstract as a **POSTER PRESENTATION** during the EHMA 2020 Conference. Here you will find all the instructions and details regarding the format of your presentation during the event.

The abstract you submitted will be published in the **EHMA 2021 Conference Abstract Book**, which will be released on 1 September and disseminated widely. The Prize for the “EHMA 2019 Best Poster” will be awarded during the Closing Plenary session on **Friday, 17 September 2021**.

Posters presenters will be able to pitch their research in the lunch session reserved for them. The time and date of your presentation was communicated to you via email. Should you have doubts or can't attend your session, please contact federica.nestola@ehma.org. The time allocated for each poster pitch is **strictly 3 minutes**.

IMPORTANT: If for any reason you wish to now withdraw your work, please email Chiara Gonzi (at chiara.gonzi@ehma.org) as soon as possible.

POSTER PRESENTATION GUIDELINES

The notes below will help you with the preparation of your presentation. Please read the notes carefully and do not hesitate to contact us if anything is unclear.

Helpful hints when preparing your poster

- Posters must be in AO portrait in size (84 cm X 119 cm). Presenters send their poster to Federica.nestola@ehma.org before **1 September 2021**

- Graphics, written or tabular material must be of adequate size to be clearly visible.
- In presenting your research with a poster, you should aim to use the poster as a means for generating active discussion of the research. Limit the text to about one-fourth of the poster space, and use "visuals" (graphs, photographs, schematics, maps, etc.) to tell your "story."
- Simplicity is the key. Keep to the point, and do not try to cover too many things. Present only enough data to support your conclusions.
- Before the poster session, rehearse a brief summary of your research. Many viewers will want a quick "guided tour" of your poster. Do not be afraid to point out uncertainties in your work; this is where you may get useful feedback.

SOCIAL MEDIA

We invite you to engage with us on social media ahead of the event. You can use the event hashtag: [#EHMA2021](#) in all your posts and where possible, tag us with the handle below:

Twitter: @EHMAinfo

Facebook: @EHMA.org

LinkedIn: @European Health Management Association (EHMA)

In the next couple of weeks you will receive the link and the instructions to access the EHMA 2021 Virtual Platform and to upload your work in the poster virtual exhibition.

The poster exhibition will enable the appointed 'presenting author' to upload their bio and photo, the PDF poster, extra videos explaining the poster, and interact with participants in a Q&A chat.

We are looking forward to making your EHMA 2021 experience truly unforgettable.

Best regards,

EHMA Secretariat