Ethical pragmatism for innovative governance leadership
The new role of humanistic health coaching

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Why Ethics in Leadership?
How can be pragmatic protagonist?

- Training influences leadership
- The need of an holistic/systemic approach
- Ethics is much more than one of the competencies
- Digital skills development: models? Gaps?
- Urgency to bridge the gap in Healthcare Systems
- Human Tech development model
- Digital Humanism
- Talent development and retention
Innovative Humanistic Development Model

An ethical switch in Coaching

- From the goals to the purpose
- From 2D Intelligence to 3D Reason
- Pragmatic Ethics pre-exist to the journey

A systemic switch in Consulting

- From IQ to WeQ, and EI
- How to generate Value in the System
- Success is a systemic achievement
Two evidences of this change of paradigm

The ethical switch of Coaching

5 Disciplines of a Highly Effective Team (by Peter Hawkins)
“Used with permission from the Global Team Coaching Institute.”
ETHICS AND PURPOSE FIRST
Clarify your Mission and Beliefs – LESS IS MORE
A radical change in the management mindset produces immediate effects on the person in terms of performance and wellbeing.

Ethical Mentor Coaching sessions lasted 30 minutes, while the Executive Coaching sessions lasted 45 minutes.

4 Months
Average sessions: 9
Mentoring: 6

27 Managers
This Ethical Leadership development fosters the level of personal effectiveness, through an impactful deep skills empowerment.
Classic Coaching setting

- Intelligence driven - 2D (SMART)
- Immediate
- Performance centered
- Functionalist
- Goal oriented
- Success oriented
- Resilience
- Peak experience
- Cancel limits (and borders)

Health Coaching setting

- Reason driven - 3D
- Perspective
- Wellbeing centered
- Holistic
- State oriented
- Health oriented
- Adherence
- Pain experience
- Challenge limits (respect borders)

For more information: PUNTOORG INTERNATIONAL JOURNAL

GENERATIVE PERFORMANCE AS A WELLBEING CREATOR

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Thank you!

Be Ethically Systemic, Be Human!

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